

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

Tourism Promotion - Payment for release of advertisement in Express Travel World "Navigator 2012" - Sanction of Rs.4,06,200/- (Rupees Four Lakhs Six Thousand and Two Hundred Only) - Orders - Issued.

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**YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT**  
**G.O.Rt.No. 212**

**Dated: 14-03-2013**

**Read the following:-**

1. From the Chief Manager, the Indian Express, Mumbai, Lr., Dated: Nil.
2. Government Letter No. 6766/PMU/DDC/2011, Dated: 18-11-2011.
3. Bill from M/s. Stark Communications (Cochin) Private Limited, Hyderabad, Invoice.No. 11-12/9379, Dated: 30-11-2011.

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**ORDER:**

In the reference 1<sup>st</sup> read above, the Chief Manager, the Indian Express, Mumbai has requested the Government to release an advertisement in Express Travel World "Navigator 2012" for an amount of Rs.4,00,000/- for 3 Page Report (2+1) on Andhra Pradesh Tourism inclusive of a full page Color Advertisement. Accordingly, Government have issued work order in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Stark Communications (Cochin) Private Limited, Hyderabad has published and completed the work and submitted a bill for an amount of Rs.4,06,200/- towards releasing of advertisement in Express Travel World "Navigator 2012", including taxes.

3. Government after careful examination of the matter, here by sanction an amount of Rs.4,06,200/- (Rupees Four Lakhs Six Thousand and Two Hundred Only) including taxes towards expenditure incurred for release of advertisement in Express Travel World "Navigator 2012".

4. The amount sanctioned at para - 3 above shall be debited to the following head of Account:

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure".

5. The Assistant Secretary to Government and Drawing and Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para - 3 above to M/s. Stark Communications (Cochin) Private Limited, Hyderabad through cheque by following details:

Bank Name	:	Kotak Mahindra Limited
Branch	:	MG Road Cochin
Bank A/c. No.	:	05922000003412
IFSC Code	:	KKB0000592
MICR No.	:	682485002

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**  
**CHANDANA KHAN**  
**SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)**

To  
M/s. Stark Communications (Cochin) Private Limited, Hyderabad.  
The Assistant Secretary to Government & Drawing and Disbursing Officer,  
YAT & C Department.  
The Deputy Pay & Accounts Officer  
The YAT & C (PMU - Claims) Department.

**Copy to:**

P.S to Secretary (Tourism).  
P.A. to Additional Chief, YAT & C (PMU) Department.  
SF/SCs.

**//FORWARDED :: BY ORDER//**

**SECTION OFFICER**